

2024 RTO Dealer Guide

Q2 Focus

Sell Thru Buy Fair Product
RTO Focus Models - Consistent
Availability on Kitchen Product



IN CONSTANT PURSUIT OF IMPROVING LIFE AT HOME



Whirlpool
CORPORATION

Get back to the brands people recognize

AMANA®

Whirlpool®

MAYTAG®

1 vendor. 3 national brands. Simple.

Whirlpool Corporation has been building appliances
for over one hundred years.
It's what we do.

Whirlpool Corporation Confidential

2024 Whirlpool Dealer Assets

Thank you for your incredible support at the Spring Buy Fairs. Now, let us help you sell your product with the below available RTO Dealer Assets

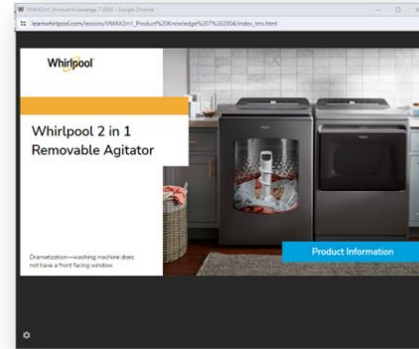
#1 Product Training

<https://learnwhirlpool.com/>

Hand Selected Courses for RTO Dealers:

<https://learnwhirlpool.com/smartsearchresults?searchtext=WTW6157P>

<https://learnwhirlpool.com/smartsearchresults?searchtext=WTW4957P>



#2 Marketing Images - [Download Product Images and Logos HERE](#)

#3 In Store Signage - Order In Store Banners and signs [HERE](#)

#4 Product P-O-P – Contact your Whirlpool support team at whirlpoolrental@saleslinkco.com to order product P-O-P



Kitchen Floor Models

AMANA®



AER6303MMS
4.8 cu.ft. Capacity
Electric
Freestanding
Standard Clean



AER6303SMS
4.8 cu.ft. Capacity
Electric Freestanding
Temp Assure Cooking
Self Clean



WDP370PAHW/B

Portable Dishwasher
Soil Sensor
1-Hour Wash Cycle
Heated Dry Option
**Designed, Engineered,
and Assembled in the
U.S.A.**

NEW Whirlpool Range Lineup

Order Now, Shipping Early May



WFES3030RS
4.8 cu.ft. Capacity
Bake, Broil
4 Burners
2 FlexHeat Elements
No Preheat Mode
Standard Clean
Replaces WFE320M0JS



WFES3330RS
5.3 cu.ft. Capacity
Bake, Broil
5 Burners
2 FlexHeat Elements
No Preheat Mode
Steam Clean
Replaces WFE505W0JS



WFES3530RS
5.3 cu.ft. Capacity
Bake, Broil
4 Burners
2 FlexHeat Elements
No Preheat Mode
Self Clean
Replaces WFE515S0JS

Click [Here](#) to See **No Preheat Mode** in Action

Refrigeration Floor Models

Whirlpool®



\$590

WRT318FZDW/B

Price Drop -\$5

18 cu.ft. Capacity
 Frameless Glass Shelves
 Humidity-Controlled
 Crispers
 Electronic Temperature
 Controls
 Freezer Temperature
 Controls



\$650

WRT311FZDW/B

21 cu.ft. Capacity
 Frameless Glass Shelves
 Humidity-Controlled
 Crispers
 Electronic Temperature
 Controls
 Freezer Temperature
 Controls

AMANA®



\$920

ASI2175GRS

21 cu.ft. Capacity
 33" Wide
 Glass Shelves
 Temp-Assure Freshness
 Electronic Temperature
 Controls
 External Ice & Water
 Dispenser



\$870

ASI2575GRW

Stainless \$920

25 cu.ft. Capacity
 36" Wide
 Glass Shelves
 Temp-Assure Freshness
 Electronic Temperature
 Controls
 External Ice & Water
 Dispenser

Whirlpool®



\$1,050

WRS321SDHZ

Price Drop -\$50

21 cu.ft. Capacity
 33" Wide
 Frameless Glass Shelves
 Humidity-Controlled
 Crispers
 Tap Touch Controls
 External Ice & Water
 Dispenser



\$1,110

WRS325SDHZ

Price Drop -\$80

25 cu.ft. Capacity
 36" Wide
 Frameless Glass Shelves
 Humidity-Controlled
 Crispers
 Tap Touch Controls
 External Ice & Water
 Dispenser

Laundry Floor Models



Whirlpool® 2 in 1 Removable Agitator

AMANA®



NTW4516FW

- 3.5 cu ft
- Dual Action Agitator
- Deep Water Wash Option
- 5 Temperature Settings
- 8 Wash Cycles
- Extra Rinse Option

NED4655EW

- 6.5 cu ft
- Wrinkle Prevent Option
- Automatic Dryness Control
- 11 Dryer Cycles
- Reversible Door

\$680

WTW4957PW/WED4950HW

- 3.8/3.9 cu ft
- Solid Lid
- 5 knobs: cycle, water, temp, rinse, soil
- Dryer, Hamper door

\$840

WTW5057LW/WED5010LW

- 4.7/4.8 cu ft
- Glass Lid
- Knob Control + Modifier

\$1,000

WTW6157PB/WED6150PB

- 5.2/5.3 cu ft
- Glass Lid
- **Volcano Black**
- Knob Control + Modifier (*new*)
- **Dispenser Drawer**
- **ENERGY STAR**

\$1,260