

# 2025 Hardware Dealer Guide



**AMANA**<sup>®</sup>

Stock the brands people recognize

**MAYTAG**<sup>®</sup>

Whirlpool Corporation has been building appliances for **over one hundred years.**

It's what we do.

**Whirlpool**<sup>®</sup>

**KitchenAid**<sup>®</sup>



# Q1 Focus



Stock & Sell Hardware Price Sheet Models  
14 pc Destination Assortment  
Expanded Hardware Models  
Full Hardware Price Sheet

Duress Purchase - Back Stock

LearnWhirlpool.com Training

Ranges - Various Price Points on the Floor



Contact [whirlpool@saleslinkco.com](mailto:whirlpool@saleslinkco.com) with questions.

**Whirlpool®**



**\$440**

**\$440**

**WTW4957PW WED4950HW**

3.8 Agitator/3.9 Impeller  
2 in 1 Removable Agitator  
Hamper Door  
AutoDry System  
Stainless Steel Tub  
Wrinkle Shield

**MAYTAG®**



**\$455**

**\$455**

**MVW4505MW MED4500MW**

4.5 Power Agitator  
Deep Fill Option  
10 Yr Limited Warranty  
7.0 cu.ft. Dryer  
10 Yr Limited Warranty

**Whirlpool®**



**\$500**

**\$500**

**WTW5057LW WED5050LW**

4.7 Agitator/4.8 Impeller  
2 in 1 Removable Agitator  
Built-In Water Faucet  
Slow Close Glass Lid  
7.0 cu.ft. Dryer  
Steam Cycle

**MAYTAG®**



**\$675**

**\$675**

**MVW6230RHW MED6230RHW**

4.7 cu.ft. Power Agitator Washer  
Extra Power Button  
Smart Appliance  
Slow Close Glass Lid  
Sheltered Model  
7.4 cu.ft. Dryer  
Extra Power Button  
Steam  
Sheltered Model

**5 Year Parts & Labor Warranty**

**Whirlpool®**



**\$580**

**WRT318FZDW-White**  
18 cu.ft. Top Mount  
Glass Shelves, Flex Bin  
WRT318FZDM-Stainless



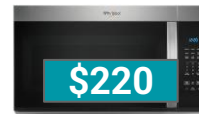
**\$625**

**WRT311FZDB= Black**  
21 cu.ft. Top Mount  
Glass Shelves, Flex Bin  
WRT311FZDM- Stainless



**\$1,030**

Depth including handles  
**WRS321SDHZ**  
36" wide, 25 cu.ft.  
Side by Side Refrigerator  
External Ice & Water



**\$220**

**WMMS3130RZ**  
1.7 cu.ft.  
2 Speed, 300 CFM



**NO PREHEAT MODE**

**\$598**

**WFES3530RS**  
5.2 cu.ft. Electric Range  
Self Clean

**Whirlpool®**



**\$432**

**WDP540HAMZ**  
Dark Grey Plastic Dub  
Stainless Steel Door  
Top Controls  
Cup Handle

# 14 Piece Core Destination Assortment

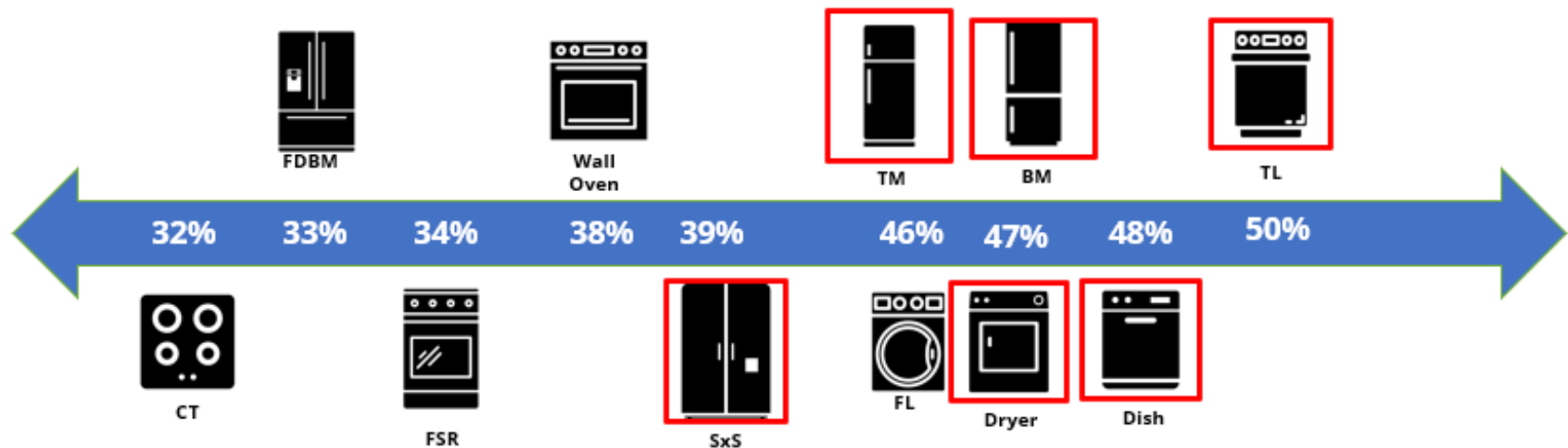
**Core Hardware Assortment**

Minimum Floor Display for dealer to be recognized as a destination for appliances

# Core back stock inventory advantages

- Cater to duress purchase customers
- Helps compete with online special-order purchases
- Better margin opportunities with core hardware items which in most cases are duress items

## Emergency Duress Scale



Opportunity to focus approach by platform & availability drives duress

Emergency Duress Scale Definition:  
50% of all TL-Top Load Laundry transactions are duress purchase sales

Top Hardware Categories



**WTW6157PB/WED6150PB**

**\$630 each**

5.2-5.3 cu.ft. Washer w/ 2 in 1 Removable Agitator  
7.0 cu.ft Electric Dryer with Moisture Sensor



**MVW5630HW/MED5630HW**

**\$670 each**

4.5 cu.ft. Front Load Washer  
7.4 cu.ft Front Load Electric Dryer



**MVWP586GW/MEDP586KW**

**\$650 each**

3.5 cu.ft. Commercial Top Load Washer w/ Agitator  
7.4 cu.ft Commercial Grade Electric Dryer

**5 Year Parts & Labor Warranty**

**Expanded Hardware Models**  
Where space permits, increase floor models to display step up models within each category



**WMH32519HV**

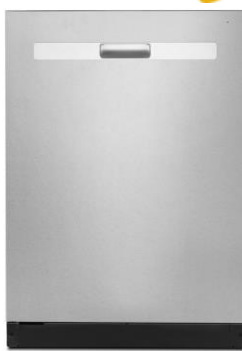
1.9 cu.ft.  
1000 Watts  
3 Speed, 300 CFM  
Sensor Cooking  
CleanRelease Interior  
**\$310**



**MDB4949SKZ**

**\$515**

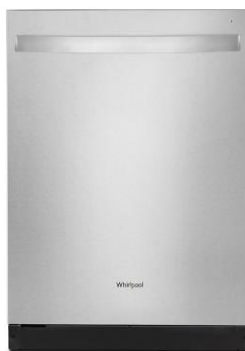
PowerBlast Cycle  
Full Stainless Tub  
10 yr Limited Warranty



**WDP730HAMZ**

**\$520**

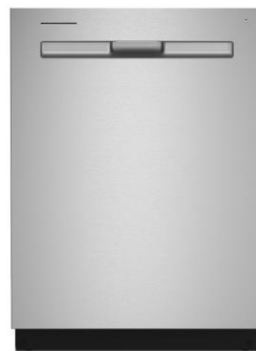
Triple Filtration System  
3rd Rack  
Hybrid Tub - Dark Gray Tub, Stainless Door



**WDT730HAMZ**

**\$520**

Triple Filtration System  
3rd Rack  
Hybrid Tub - Dark Gray Tub, Stainless Door



**MDB8959SKZ**

**\$615**

PowerBlast Cycle  
Full Stainless Tub  
Premium ball-bearing rack glides  
10 yr Limited Warranty



**MMMF6030PZ**

1.1 cu.ft. Flush Mount  
1000 Watts  
3 Speed, 300 CFM  
Non-stick Interior  
Steam Clean  
10 Yr Limited Warranty  
**\$315**

**Expanded Hardware Models**  
**[LearnWhirlpool.com](http://LearnWhirlpool.com)**



	<b>ARTX3028PW</b>	<b>WRS325SDHZ</b>	<b>WRFF3236RZ</b>	<b>WRF767SDHZ</b>	<b>WRFF3436RV</b>	<b>MFI2570FEZ</b>
	<b>\$510</b>	<b>\$1,050</b>	<b>\$1,570</b>	<b>\$2,000</b>	<b>\$1,700</b>	<b>\$1,700</b>
Capacity	16.4 cu.ft.	25 cu.ft.	25 cu.ft.	27 cu.ft.	25 cu.ft.	25 cu.ft.
Style	Top Mount	Side by Side	French Door Bottom Freezer	French Door Bottom Freezer	French Door Bottom Freezer	French Door Bottom Freezer
Features	Optional Icemaker Sold Separately	External Ice & Water	Interior Water Dispenser/Fact ory Installed Icemaker	Exterior Ice & Water - 2nd Icemaker in the Freezer	Exernal Ice & Water - Largest Capacity in door ice (3.7 lb)	External Ice & Water
	Glass Shelves	Frameless Glass Shelves	Spillproof Glass Shelves	Spillproof Glass Shelves	Spillproof Glass Shelves	PowerCold Feature
		Tap Touch Controls	Adaptive Defrost	2 Tier Freezer Storage	2 Tier Freezer Storage	10 Year Limited Part Warranty on the Compressor

**Expanded Hardware Models**  
[LearnWhirlpool.com](http://LearnWhirlpool.com)

**Whirlpool®**



**NO PREHEAT MODE**

**WFES3330RS**

**\$598**

5.3 cu.ft.

Steam Clean

No Preheat Mode

2 Flex Heat Dual

Elements

**Built In Baking Sensor**

-Stainless,

-Black, White \$620

Click below:

[3 Series](#)  
[Freestanding](#)  
[Electric Ranges](#)  
[product Overview](#)

**MAYTAG®**



**MER4800PZ**

**\$619**

5.3 cu.ft.

Steam Clean

5 Elements

**Dual-Choice Element**

10 Year Warranty\*



**WGE745C0FS**

**\$1,075**

6.7 cu.ft.

Self & Steam Clean

Frozen Bake

True Convection

Temperature Sensor

Rapid Preheat

**Whirlpool®**



**WFE550S0LV**

**\$750**

5.3 cu.ft.

**5-in-1 Oven (Air Fry, Convection Bake, Broil, Frozen Bake, Bake)**

Fan Convection

Adjustable Self Clean



**MET8800FZ**

**\$1,250**

6.7 cu.ft.

True Convection

Self Clean

Power Preheat

Power Element

Auto Convection Conversion

10 Year Warranty\*

**MAYTAG®**



**MFES8030RZ**

**\$800**

5.3 cu.ft.

Grill Mode

Reversible Cast Iron

Grill/Griddle

No Preheat Air Fry

Smart Appliance

Power Preheat

Steam Clean & Self

Clean

Air Broil, Air Bake,

Air Roast, Air Reheat

**Expanded Hardware Models**

**[LearnWhirlpool.com](http://LearnWhirlpool.com)**

# Full Hardware Price Sheet

(separate attachment)

Work to sell/stock these models to realize best margin opportunities.

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## Special Programming

(separate attachment)

Take advantage of special programming to maximize margin opportunities, maintain your displays with the most current models, and advertise the Whirlpool brands to your customers.

Review the 2025 program information or reach out to our team for details.

**KitchenAid**<sup>®</sup>

**Are your customers asking for a Premium appliance brand?**

KitchenAid is available as an add on program to your Whirlpool appliance program. Separate program requirements apply. Contact our team for details.

**Full Hardware Price Sheet**  
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