

The 2025 Quarterly New Floor Model Refresh Program is available to all Whirlpool Diamond, Platinum and Gold level dealers. The program offers discounts on new floor models that are not currently on display in your store. This allows the dealer to refresh their assortment and increase your appliance margin opportunities. If you want suggestions on new floor models to display, please contact your local Saleslink representative.

To qualify for the New Floor Model Refresh Program discount, you must meet the following criteria:

1. New Floor Models only; models that are not currently on display in your store.
2. Dealer must send the new model numbers to Saleslink. Saleslink will place the order and apply the discount. Order with model numbers should be emailed to:
whirlpool@saleslinkco.com
3. Due Dates for orders:
 - Q1 orders due December 1, 2024
 - Q2 orders due March 1, 2025
 - Q3 orders due June 1, 2025
 - Q4 orders due September 1, 2025

Please contact whirlpool@saleslinkco.com or your local Saleslink representative with any questions.