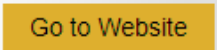




Instructions for ordering POP Material via the Whirlpool eStore

1. Log on the Whirlpool Portal, www.whirlpoolportal.com
2. Scroll to the bottom of the page and select the "Marketing Playbook" link. *You may be required to complete a one-time registration when accessing the Marketing Playbook through Whirlpool Portal. If you have any issues accessing the Marketing Playbook through Whirlpool Portal or receive an error message, please contact whirlpoolbuilda@gmail.com for technical assistance.*
3. When you are on the Marketing Playbook page, scroll down the page and on the right corner select  under the **Trade Fulfillment** section. You will be taken to the Whirlpool eStore.
4. When you are on the Whirlpool eStore, you can search for POP material available by model number or POP form number. Add the items you want to your cart and check out. The POP is at no charge, except for shipping. You can utilize your coop funds to get reimbursed for the shipping charges.

POP available for select core models

Model	POP Form #	POP Description
KMLS311H	KC170426-KIT	KitchenAid Low Profile MHC POP kit
KOSE900H, KOCE900H, KODE900H	KC180062-KIT2	KitchenAid Smart Oven+ Grill POP sign
KOSE900H, KOCE900H, KODE900H	KC180062E	KitchenAid Smart Oven+ Base Pan POP Cling

KFDC500J, KFDC506G, KFDC558J, KFCG500J, KFCG506J, KFGC558J	KC190270- KIT5	KitchenAid Commercial-Style Range Countertop Stand Kit
KFDC500J, KFDC506G, KFDC558J, KFGC500J, KFCG506J, KFGC558J, KCGC500J, KCGC506J, KCGC558J, KXW9748Y, KXW9736Y, KXU8030Y	KC190270- KIT2	KitchenAid Commercial-Style Cooking Collection Sales Brochr.- pkg/25
KFDC500J, KFDC506G, KFDC558J, KFGC500J, KFCG506J, KFGC558J	KC190270- KIT3	KitchenAid Commercial-Style Range Color Selection Guide-pkg/25
KOCE900H, KODE900H, KOSE900H	KC190309	KitchenAid Smart Oven+ Exterior Window Cling
KODE900H, KOSE900H, KOCE900H	KC200015- KIT3	KitchenAid Smart Oven+ Countertop Display P.O.P. Kit
KFDC500J, KFDC506G, KFDC558J, KFGC500J, KFCG506J, KFGC558J, KCGC500J, KCGC506J, KCGC558J	KC190270- KIT4	KitchenAid Commercial-Style Range/Rangetop Burner POP Kit
KRQC506MPS	KR220109- KITA	KAMA 2023 Jupiter Exterior Door POP Kit

KDTM404K, KDFM404K, KDTM604K, KDPM604K, KDTM704K, KDTM704L, KDPM704K, KDTM804K, KDPM804K	KD190286- KIT1	KitchenAid FreeFlex™ Third Rack Dishwasher In-Store POP Kit
KDTM404K, KDFM404K, KDTM604K, KDPM604K, KDTM704K, KDTM704L, KDPM704K, KDTM804K, KDPM804K	KD190286S	KitchenAid Dishwasher Buy Guide
KDTM404K, KDFM404K, KDTM604K, KDPM604K, KDTM704K, KDTM704L, KDPM704K, KDTM804K, KDPM804K	KD190286 B	KitchenAid Dishwasher OPEN TO SEE Door Decal
KDTM404K, KDFM404K, KDTM604K, KDPM604K, KDTM704K, KDTM704L, KDPM704K, KDTM804K, KDPM804K	KD240198- KIT	KitchenAid 360° Max Jets Third Rack Dishwasher POP Kit

If you have any questions, please send an email to whirlpool@saleslinkco.com or call 866.931.4670