



KitchenAid®



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Unlock a World of Possibilities



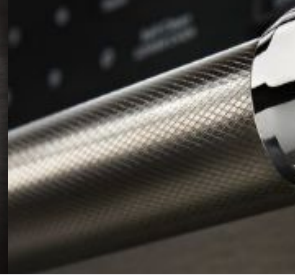
from
decoration



to
integration

Familiar Elements, Refined Craftsmanship

2015
Familiar
Elements



Handle End Cap

Detail symbolizes KitchenAid quality

Multi-Finish Geometric Knob Design

Consistent with commercial-style ranges

Signature Imprint

Branding transitions to integrated "signature" imprint

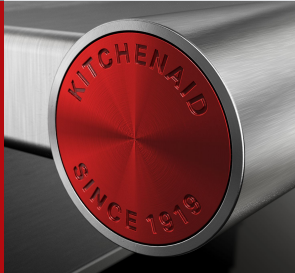
Linear Texture

Texture evolves into linear texture across multiple touchpoints

Window Trim & Trimband

More integrated to denote attention to detail evolved into premium, integrated elements

2025
Refined
Craftsmanship





Printshield™ Stainless Steel
Core Color



Black Ore
Elevated Neutral



Juniper
Elevated Neutral

**built to
explore**

We've built our brand on the ability to evolve with your passions through our portfolio of products—designing them specifically to be a blank canvas that encourages personalization.

Printshield™ Stainless Steel

Industry Standard

A classic brushed stainless with print shield protection to fit into any home.



Black Ore

*A Softened Approach to Black
Stainless Steel*

Black Ore offers a premium finish that blends in with wood tones and cabinet finishes, complete with a sleek metallic look.



Juniper

The New Neutral in the Home

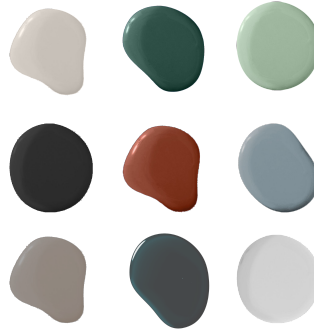
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Shifting between blue and green, Juniper easily integrates into the kitchen and thrives against textures and natural tones.



aligned to kitchen color and material trends



Wood Tones



Interior Paint
Colors



Countertops

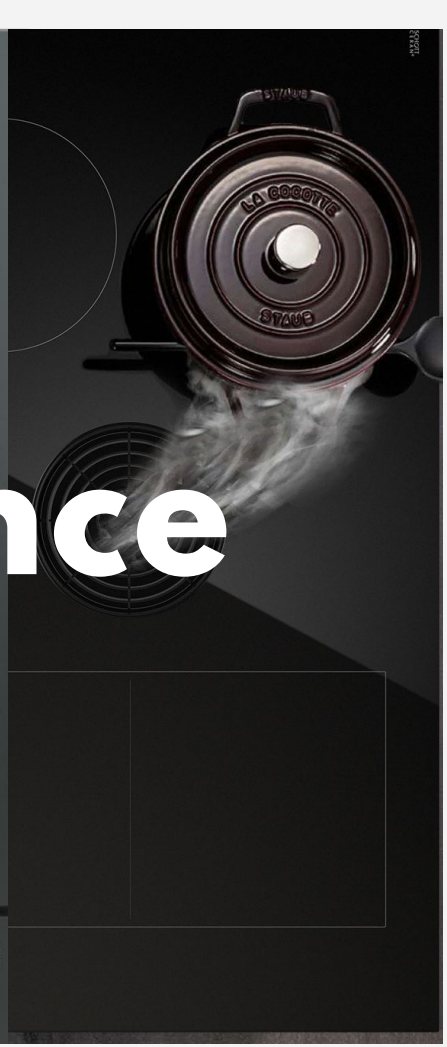


MADE FOR
MAKING

...s are a...g but...s—...s and
storage needs unange with... passions...er projects.

this is more
than skin deep

new performance

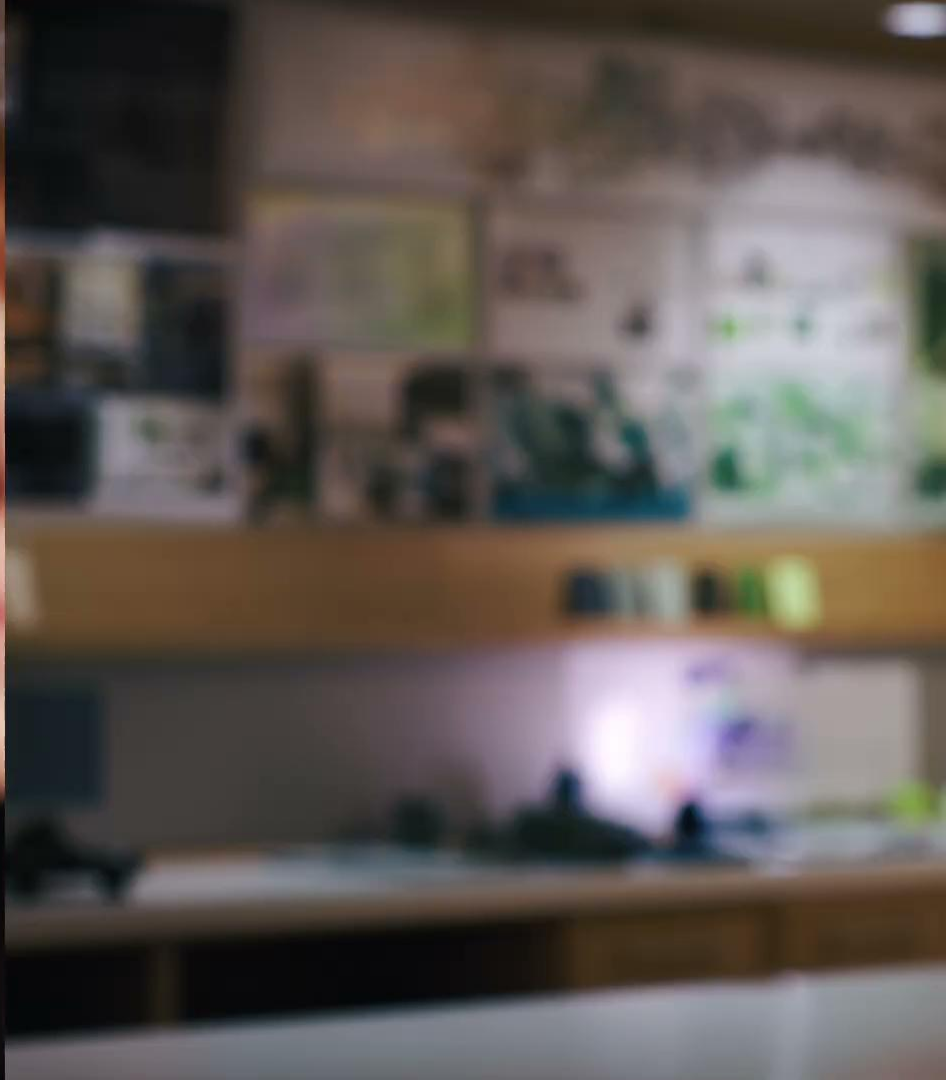




new innovations



new design





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KitchenAid® Personalization

curated touchpoints

Touchpoints align with noteworthy & emerging kitchen industry standards in faucets and cabinet pulls for endless possibilities.



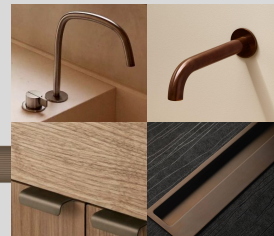
Kohler | Brizo | Delta | Waterworks | Grahe | Signature Faucets | Gessi | Ritmonio



Black Ore



Bronze



Brass



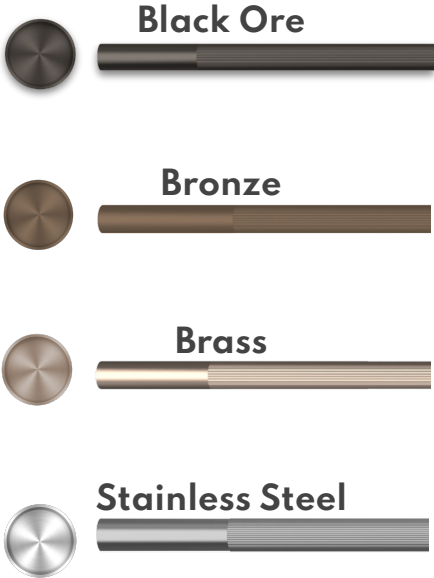
Stainless Steel



KitchenAid Kits Personalization | Rules of the Road



=



If a SKU has all three colors, they are personalization compatible.
If a SKU is Stainless Steel ONLY, it will not have personalization compatibility.

**Personalization
Compatible**

Suite Kits

SHIPS ON PRODUCT

Medallions ship with their respective handles on product, unless noted.

BRAND RED



BLACK ORE



JUNIPER



PERSONALIZATION POST PURCHASED KITS

Red isn't an option

SS



BLACK ORE



BRONZE



BRASS



Commercial Range Kits

SHIPS ON PRODUCT

Medallions ship with their respective handles on product unless noted.



PERSONALIZATION POST PURCHASED KITS

SS BLACK ORE JUNIPER AGAVE WILDFLOWER SCORCHED ORANGE CARDAMOM



Red isn't an option

STAINLESS BLACK ORE BRONZE BRASS

