

- Be ready for the current #1 appliance consumer...
The Duress Purchaser “Need it Now”
 - Buy now as average lead times 21 days on Q2 hardware models
 - Have inventory to ensure to maintain a complete floor display
- 25% average margin opportunities at PMAP* on Q2 Maytag hardware models
- Utilize training tools to make it easier to “sell to” stocked models.
 - [Training Site](#)
 - <https://learnwhirlpool.com/>
 - Whirlpool Portal



MAY IS MAYTAG MONTH

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**BIGGEST
SALE
OF THE YEAR**

SAVE ON ALL MAYTAG®
MAJOR APPLIANCES

BUY 2 SELECT LAUNDRY
APPLIANCES AND GET UP TO

\$100

BONUS VIA PREPAID CARD BY MAIL



Buy eligible washer and dryer and receive up to \$100 rebate

Qualifying purchases on laundry pairs Washer & Dryer

Purchases made between 5/1 - 5/31

Buy two receives \$50

MED4500MW
MGD4500MW
MED4005SW
MGD4005SW
MTW4200SW
MTW5205TW

MVW4505MW
MTW4205SW
MVW4005SW
MED5030MW
MGD5030MW

Buy two receives \$100

MED5605RW
MED6205RF
MED6205RR
MED6205RW
MED7205RF
MED7205RR
MED7205RW
MGD5605RW
MGD6205RF
MGD6205RR
MGD6205RW
MGD7205RF
MGD7205RR
MGD7205RW
MED5605RU
MGD5605RU
MED7405RR
MVWP585GW

MGD7405RR
MTW5600RW
MTW6200RF
MTW6200RR
MTW6200RW
MTW7200RF
MTW7200RR
MTW7200RW
MTW5600RU
MTW5605RW
MTW6205RF
MTW6205RR
MTW6205RW
MTW7205RF
MTW7205RR
MTW7205RW
MTW7405RR
MEDP585GW

MTW5605RU
MED5630HC
MED5630HW
MED6630HC
MGD5630HC
MGD5630HW
MGD6630HC
MGD6630HW
MED6630HW
MED5630MBK
MGD5630MBK
MED8630HC
MED8630HW
MGD8630HC
MGD8630HW
MED6630MBK
MGD6630MBK
MGDP585GW

MED7020RF
MED7020RU
MED7020RW
MGD7020RF
MGD7020RU
MGD7020RW
MHW5630HW
MHW6630HC
MHW6630HW
MHW5630MBK
MHW5630HC
MHW8630HC
MHW8630HW
MHW6630MBK
MFW7020RF
MFW7020RU
MFW7020RW

Mail In/ Submit Online Rebate



Average margin opportunity at PMAPL10*

28%

\$569

May PMAPL10*

\$569

May PMAPL10*

\$839

May PMAPL10*

\$839

May PMAPL10*

\$889

May PMAPL10*

\$889

May PMAPL10*



MTW4205SW MED4500MW

- 4.2 cu ft washer
- Power Agitator
- Multiple Deep Fill
- Quick Wash Cycle
- 7.0 cu ft elec. dryer
- Wrinkle prevent



MTW6205RF MED6205RF

- 5.2 cu ft washer
- Power Agitator
- Multiple Deep Fill
- Slow close glass lid
- Extra Power Option
- Smart Appliance
- 7.4 cu ft electric dryer
- Extra Power Option
- Advance Moisture Sensing
- Smart Appliance

NEW! Midnight Steel Finish



MTW7405RR MED7405RR

- 5.2 cu ft pet agitator
- Pet Pro System
- Slow close glass lid
- Water faucet
- Smart Appliance
- 7.4 cu ft electric dryer
- Pet Pro System
- Steam
- Smart Appliance

5 year warranty, retail exclusive

Be Prepared for MAY IS MAYTAG MONTH

See full list of best priced Maytag models on Q2 Hardware price sheet

Average margin opportunity at PMAPL10*

22%

\$2,149

May PMAPL10*

\$1,999

May PMAPL10*

\$599

May PMAPL10*

\$899

May PMAPL10*



MRSC6636RZ

- 20.8 cu ft Counter Depth SXS
- **Arctic Blue Interior**
- Interior water dispenser
- Store-n-door ice dispenser
- Exterior Water & Ice
- Metal gallon door bin
- Adjustable Metal Trim Shelves

MRFF4336TZ

- 31 cu ft XL Capacity
- **Arctic Blue Interior**
- Interior water dispenser
- Lrg. Capacity, 7 lb. ice storage
- Metal gallon door bin
- Adjustable Metal Trim Shelves

MDPS7024SZ

- Dual power filtration, food chopper
- 7.25 cu ft Max tub, Industry largest
- Xl upper rack
- Power Dry
- Power Blast Cycle

MDPS7024SZ

- **3rd level rack wash zone**
- Dual power filtration, food chopper
- 7.25 cu ft Max tub, Industry largest
- Power Dry
- Power Blast Cycle

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Average margin
opportunity at PMAPL10*
20%

\$749

May PMAPL10*



MFES6030RZ

- 5.3 cu ft Electric Range
- Steam clean
- 9”/6” Dual Choice element
- Variable broil

\$869

May PMAPL10*



MFES6030RZ

- 5.3 cu ft Electric Range
- No preheat mode
- **Air Fry and Air Bake**
- High temp self clean
- Griddle Zone
- 9”/6” Dual Choice element
- Edge to Edge glass cooktop

\$1,199

May PMAPL10*



MFES8030RZ

- 5.3 cu ft Electric Range
- No preheat mode
- **Air Fry and Air Bake**
- Steam clean/high temp self clean
- Griddle Mode
- Reversible cast iron grill/griddle
- 9”/6” Dual Choice element
- Smart Appliance
- Edge to edge cooktop



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Q2 Savings on Popular Maytag Models



MMMF6030PZ

- 1.1 cu ft Flush Mount
- Turntable free design
- Steam clean
- Non stick interior coating



MRFF4336TZ

- 31 cu ft XL Capacity
- **Arctic Blue Interior**
- Interior water dispenser
- Lrg. Capacity, 7 lb. ice storage
- Metal gallon door bin
- Adjustable

MFES6030RZ

- 5.3 cu ft Electric Range
- No preheat mode
- Air Fry and Air Bake
- High temp self clean
- Griddle Zone
- 9"/6" Dual Choice element

MDPS7024SZ

- 3rd level rack wash zone
- Dual power filtration, food chopper
- 7.25 cu ft Max tub, Industry largest
- Power Dry
- Power Blast Cycle

MTW7405RR MED7405RR

- 5.2 cu ft pet agitator
- Pet Pro System
- Slow close glass lid
- Water faucet
- Smart Appliance
- 7.4 cu ft electric dryer
- Pet Pro System
- Steam
- Smart Appliance

5 year warranty, retail exclusive

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Whirlpool Corp. is the only remaining U.S.-owned and headquartered manufacturer of kitchen and laundry appliances.

We never left. Whirlpool Corp. started in America and stayed in America for over 100 years.

Approximately 80% of our U.S. major appliance sales come from products that are produced domestically, supported by our 20,000 American workers, including the 14,000 employees at our manufacturing facilities. The rest of the major appliance industry sells an average of only ~25% domestically manufactured products.



Started In America, Stayed In America, For Over 100 Years